# Min-Chang Chang (張民昌)

Department of Finance
Southern Taiwan University of Science
and Technology
No. 1, Nan-Tai Street, Yongkang Dist.,



## **Education**

■ PhD, Department of Business Administration, National Cheng Kung University, 2013.

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- Master, Department of Finance, National Sun Yat-sen University, 1998.
- Bachelor, Department of Management Science, National Chiao Tung University, 1996.

# **Area of Specialty**

Behavioral Finance, Judgment and Decision Making, Investor's Perception and Behavior, Investments, Financial Management

## **Academic Experience**

- Assistant Professor, Department of Finance, Southern Taiwan University of Science and Technology, 2013/9 to present.
- Instructor, Department of Finance, Southern Taiwan University of Science and Technology, 2002/8 to 2013/9.

### **Publications**

### **Journal Papers:**

1. Chuang, Shuang-Shii, and <u>Min-Chang Chang.</u> 2013. Prospect Theory and the Investor's Attitudes toward Risk. *Risk and Decision Analysis*, 4(4), 303-308. [*EconLit*]

### **Conference Papers:**

- Yang, Tzer-Chyun, Hou Ou Young, Tzung-Yuan Hsieh, Ying-Chih Chen, and <u>Min-Chang</u> <u>Chang.</u> 2004. An Analysis of Factors about Business Financial Distress. Intercollegiate Faculties Conference on Economics Finance and Accounting, National Taiwan University, Taipei, Taiwan. [In Chinese]
- Chen, Ying-Chih, Tzung-Yuan Hsieh, and <u>Min-Chang Chang.</u> 2004. Study of the Disposition Effect on TAIEX Options. 2004 Symposium on Distribution Management, National Kaohsiung First University of Science and Technology, Kaohsiung, Taiwan. [In Chinese]

#### **Books**

 Chuang, Li-Min, and <u>Chang, Min-Chang</u> et al., <u>Contemporary Business</u>, ChuanHwa, 2004, ISBN: 957-21-4668-8. [In Chinese]

### Dissertation

<u>Chang, Min-Chang.</u> 2013. Perceived Risk-Return for Stocks Investment: The Affect and Framing Perspectives, and Portfolio Construction. Ph.D. Dissertation, National Cheng Kung University.

## **Entrusted Practical Projects**

- 1. <u>Chang, Min-Chang</u>, Chi-Ming Ho and Liu, Hai-Ching. 2016. The project of insurance knowledge and practices exchange for Nan Shan Life Insurance (3), No. 221050287.
- 2. Chi-Ming Ho, *Min-Chang Chang* and Su, Jyh-Tai. 2016. The project of insurance knowledge and practices exchange for Shin Kong Life (1), No. 221050256.
- 3. *Chang, Min-Chang*, Chi-Ming Ho and Su, Jyh-Tai. 2016. The project of insurance knowledge and practices exchange for Mercuries Life Insurance (4), No. 221050243.
- 4. *Chang, Min-Chang*, Chi-Ming Ho and Lin, Jung-Hsuan. 2016. The project of insurance knowledge and practices exchange for Mercuries Life Insurance (3), No. 221050242.
- 5. Chi-Ming Ho, *Min-Chang Chang* and Tsai, Ping-Chen. 2016. The project of real estate knowledge and practices exchange, No. 221050182.
- 6. *Chang, Min-Chang*, Chi-Ming Ho and Su, Jyh-Tai. 2016. The project of insurance knowledge and practices exchange for Nan Shan Life Insurance (2), No. 221050144.
- 7. Chi-Ming Ho, *Min-Chang Chang* and Su, Jyh-Tai. 2016. The project of insurance knowledge and practices exchange for Fubon Life Insurance (4), No. 221050113.
- 8. **Chang, Min-Chang**, Chi-Ming Ho and Su, Jyh-Tai. 2015. The project of insurance knowledge and practices exchange for Mercuries Life Insurance (2), No. 221040272.
- 9. Ho, Chi-Ming, Yung-Chi Chang and *Chang, Min-Chang*. 2015. The project of insurance knowledge and practices exchange (3), No. 22104005.
- 10. Chi-Ming Ho, *Min-Chang Chang* and Su, Jyh-Tai. 2015. The project of insurance knowledge and practices exchange for Fubon Life Insurance (3), No. 22104004.
- 11. *Chang, Min-Chang*, Chi-Ming Ho and Su, Jyh-Tai. 2015. The project of insurance knowledge and practices exchange for Nan Shan Life Insurance (1), No. 221040002.
- 12. <u>Chang, Min-Chang</u>, Chi-Ming Ho and Su, Jyh-Tai. 2014. The project of insurance knowledge and practices exchange for Mercuries Life Insurance (1), No. 221030313.
- 13. Chi-Ming Ho, <u>Min-Chang Chang</u> and Su, Jyh-Tai. 2014. The project of insurance knowledge and practices exchange for Fubon Life Insurance (2), No. 221030311.
- 14. Chi-Ming Ho, *Min-Chang Chang* and Su, Jyh-Tai. 2014. The project of insurance

knowledge and practices exchange for Fubon Life Insurance (1), No. 221030041.

### **Honors and Awards**

- Superior Teaching Award of Learning Service Courses, Southern Taiwan University of Science and Technology, 2015.
- Superior Tutor Teacher Award, Southern Taiwan University, 2014.

### **Professional Certifications**

- Senior Securities Specialist, No: 3011722, Taiwan Securities Association, 2000/10.
- *Life Insurance Agency*, No: 07113, The Life Insurance Association of the Republic of China, 2001/11.

## **Professional Experience**

Associate, National Securities Corporation, 2000/8 to 2002/2.

# **Academic and professional Service**

- Convening member of Off-campus Interships Committee, 2013 to present.
- Tutor of the undergraduate program in Department of Finance, 2013 to present.